

## *Columbia University's Harlem Small Business Development Center*

*Presents*

### 2016 College Awareness Symbolizes Hope Program

### **\*\*\*CALLING ALL PROFESSIONAL MENTORS\*\*\***

Want to make a difference in the life of a high school student? Become a College Awareness Symbolizes Hope (C.A.S.H.) mentor! C.A.S.H. is a free and fun team-based mentoring program that strives to educate African-American students about the advantages of graduating from high school and attending college. **You can mentor full-time or part-time.**

Mentors help to give students the tools and resources for setting goals, applying to college, seeking financial aid, budgeting, resume writing, public speaking, networking, etc. The six-month program will culminate in a case competition and program graduation. Outstanding students will join an eight-day tour of Historically Black Colleges and Universities, sponsored by the ETA Theta Lambda Chapter of Alpha Phi Alpha Fraternity, Inc.

**\*\*\* Any professional is welcome, no matter what field you are in\*\*\***

**Next Session: January 8th, 2016**

(commitment: 18 sessions between January – June)

**Time: 6:00 – 8:00PM all on Friday nights**

Jan. 08 Intro/Choosing College  
Jan. 15 How to Pay for College  
Jan. 22 Academic Integrity  
Jan. 29 College Essay Writing  
Feb. 05 Think Like A Winner  
Feb 12 Using Microsoft Office

Feb. 26 Negotiation Skills  
Mar. 04 Business Etiquette  
Mar. 11 Financial Literacy  
Mar. 18 Field Trip Federal Reserve  
Apr 1 Technology and Business  
Apr 8 Real Estate and Finance

Apr 22 Careers in Media/Arts/Fraud  
May 06 Careers in Entrepreneurism  
May 13 Business Plan Prep.  
May 20 Business Plan Prep  
May 27 Business Plan Presentations  
May 28 Community Service Project  
June 3/10 Program Graduation

**ALL WORKSHOPS ARE ON FRIDAY EVENINGS FOR TWO HOURS**

For more information send an e-mail to [cash@nyblackmba.org](mailto:cash@nyblackmba.org)

**BECOME A MENTOR!**

[www.nyblackmba.org/cash](http://www.nyblackmba.org/cash)