



## Metro New York Chapter

National Black MBA Association, Inc.

P.O. Box #8135, New York, NY 10116

[www.nyblackmba.org](http://www.nyblackmba.org)

Chapter Phone: 917 881 4683

Corporate Relations Fax: 212 202 7544

**CORPORATE  
PARTNERSHIP  
2009**

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## MOVING FORWARD !! A CLEAR VISION & STRATEGIC DIRECTION

**This year, we have a renewed commitment to volunteer service in Metro New York.** We are committed to delivering educational and professional development programming that support our members and the African American community-at large.

**I personally invite you, as existing and potential members and Corporate Partners, to get more involved.** Currently, we are **600+** members strong in Metro New York, one of the largest NBMBA Chapters. We enjoy the on-going support of **40** local Corporate Partners. We want and need your continued support and encourage your active involvement in our planning and programming. Together, we can and will leverage the collective voice of the Metro New York Chapter!

**We have strong alliance partners:** including The William Jefferson Clinton Foundation – Harlem/ Brooklyn/ Bronx Small Business Initiative, AIDS-Walk New York, New York Cares and The United States Tennis Association. These relationships are aligned with our strategic goals to increase the Chapter's visibility in community-based activities, expand our professional network and partnerships, and better leverage our professional image and "brand."

**We are entering our 40<sup>th</sup> year of community service.** Our Leaders of Tomorrow Program will remain a core program in 2009 -- where our volunteers tutor and mentor Metro New York high school students. The Chapter will also execute on a broad range of activities to meet the diverse needs of our membership-- including executive development programming for our more seasoned members. In 2009, a critical focus will be on leveraging the combined support of Corporate Partners related to our programming and maintaining our Leaders/ student mentoring program. Currently we have over 100 students participating.

**Our Corporate Partners have a solid value proposition in working with the Chapter.** Our partners look to us as a central source for African-American talent. Our members are leaders in their communities and businesses; over 80% of our members earn incomes of over \$100,000, representing substantial purchasing power and influence within New York. We propose several activities to enable introductions between our members and Corporate Partners. In this regard, we look forward to your attendance at our professional development seminars, corporate receptions throughout the year and black-tie scholarship and awards banquet in December. In recent years, we were able to award over \$36,000 in scholarships and we hope to grant more in 2009 through contributions from our Corporate Partners.

**Our new leadership team is poised to move forward with new measurable goals for increasing membership and partnership priorities in 2009.** A focused financial management and investment plan and membership survey will drive our success. Like many other 501(c)3 organizations in the New York market, we remain judicious and creative in raising operational and scholarship funds and are cost-conscious in developing relevant, quality programming for the membership.

Please take a moment to consider how you or your organization would like to be more involved and/or partner with the Metro New York Chapter. Visit our website at [www.nyblackmba.org](http://www.nyblackmba.org) for more details regarding our Calendar of Events, General Membership, and Corporate Partner meetings.

Cordially,  
*Frances W. Ferguson*  
President, Metro New York NBMBA, Inc.



Frances W. Ferguson  
President, Metro New York NBMBA

## Officers

Frances Ferguson, President  
Candace Howell, Vice President – Administration  
Cherrie Illidge-McKenna, Vice President – Operations  
Michelle Patterson, Vice President – Communications  
Joseph McKenna, Treasurer  
Yasmin Campbell, Recording Secretary

## Directors

Corporate Relations: Thyrsa M. Gravely  
Employment: Brian Midgette  
Leaders/CASH Program: Tyrone Scott

Marketing: Charles Roberts  
Membership: Ermine Smith  
Programs: Fred Riley  
Public Relations: Cassandra Nettles  
Student Relations: Rosalind Murphy  
Community & Economic Development: George Stills  
Web-site: Neil Caesar  
Chapter Historian: Lynn Owens



## Metro New York Chapter Profile

Founded: 1970  
Incorporated 501(c)3 in 1994

**Membership:** 600+ business professionals and students

**Mission:** Lead in the creation of economic and intellectual wealth for the Metro New York African American Community.

**Commitment:** We have a strong commitment to public service and educational programming for professional and executive career development of our members.

We strive to position ourselves as the premier, “go-to” business organization in Metro New York.

- 40+ Contributing Corporate Partners
- 55% of Members are MBAs between 30-40 yrs old
- 26% of Members are MBAs between 40-50 yrs old
- 70% of Members have household incomes of \$90K+
- Historically awarded \$25K+ in scholarships, per annum

**The Metro New York Chapter embraces key *operating principles* that uniquely positions us as the premiere “go-to” business organization in Metro New York**

## Chapter Operating Principles

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- Attract, develop and retain members of the highest integrity
  - Ensure that the full breadth of our mission resonates with members, partners and community
  - Provide continuing executive and professional development business education and programming
  - Develop programs, projects, and services with measurable results
  - Create opportunities to link business professionals with Corporate Partners, including mentoring
  - Maintain a strong presence in community and economic development activities
  - Develop and implement public service programs to:
    - Provide scholarships / financial support for business students (Ph.D., graduate, and undergraduate)
    - Promote volunteer service in the community
  - Ensure that financial resources of the Chapter are sufficient to assure continuity
-

## Partnership Benefits with the Metro New York Chapter:

- Access to talented MBA students and experienced professionals
  - Exhibitor opportunities at the Chapter's career fair
  - Use of Chapter Employment and Job Listing services
  - Increased visibility through advertising and public relations opportunities with our membership
  - Marketing/branding opportunities in underwriting key events and participating as speakers
  - Diversity exposure for your Company executives
  - Public relations via community involvement
  - **Customized programs and events for Diamond and Platinum level contributors**
- 

### Stakeholders

- Professionals
- Entrepreneurs
- MBA Students
- Partners
  - Corporate Partners
  - Other Strategic Partners

### Deliverables

- Targeted workshops, seminars and panels featuring business, civic and political leaders
- Local career fairs, employment programs and employer advertising services
- Industry-specific professional development events
- Executive development and mentoring activities
- Scholarship programs
- Cultural, social and networking opportunities
- Minority entrepreneurial programs
- Small business consulting services

## We Offer Four Partnership Plan Options

### ▶ **Diamond Level - \$20,000**

- Sponsorship of two (2) “Company-named” \$3,000 graduate student scholarships
- Sponsorship of one (1) Executive Development or Professional Development Series event
- Exhibitor booth at New York career fair
- Hyperlink and Corporate logo displayed on the Chapter website
- 12-month subscription to Chapter job listing service on our website, plus targeted email distribution of employment listings
- VIP seating for 10 at (Black-tie) Annual Scholarship and Awards Dinner & Reception
- Inside or outside Color cover and /or adjacent full-page color Ad in the annual Chapter Journal
- Company Profile in Chapter Newsletter; distribution of profile to 1,000+ e-mail subscribers

### ● **Platinum Level - \$15,000**

- Sponsorship of one (1) “Company-named” \$3,000 graduate and one (1) \$1,000 undergraduate scholarship
- Sponsorship of one Chapter event/meeting
- Exhibitor booth at New York career fair
- Hyperlink and Corporate logo displayed on the Chapter website
- 6-month subscription to Chapter job listing service, plus targeted email distribution of employment listings
- Reserved seating for 10 at (Black-tie) Annual Scholarship and Awards Dinner & Reception
- Full-page color Ad in the annual Chapter Journal
- Company Profile in Chapter Newsletter; distribution of profile to 1,000+ e-mail subscribers

### ● **Gold Level - \$8,000**

- Sponsorship of one (1) “Company-named” \$3,000 graduate scholarship
- Exhibitor booth at New York career fair
- Corporate logo displayed on Chapter website
- 6-month subscription to Chapter job listing service
- Reserved seating for 4 at (Black-tie) Annual Scholarship and Awards Dinner & Reception
- Full-page black & white Ad in the annual Chapter Journal

### ■ **Silver Level - \$5,000**

- Sponsorship of one (1) “Company-named” \$1,000 undergraduate scholarship
- Exhibitor booth at New York career fair
- Reserved seating for 2 at (Black-tie) Annual Scholarship and Awards Dinner & Reception
- 2-month subscription to Chapter job listing service on our website

# Additional Sponsorship Options

**We offer additional Sponsorship options, including gift-in-kind contributions, individual scholarships, Chapter Journal advertising, website advertising and job listing services**

<p><b>Gift-in-Kind Contributions</b> <b>“Contributing Gift Sponsorship”</b></p> <ul style="list-style-type: none"> <li>▪ Venue space and refreshments for meetings</li> <li>▪ Website technical assistance</li> <li>▪ Company logo-ed gifts/giveaways for distribution at events</li> <li>▪ Materials supporting programs and events (i.e. books, other)</li> <li>▪ Print or mail service subsidy</li> </ul>	<p><b>Individual Scholarships</b></p> <ul style="list-style-type: none"> <li>▪ Sponsorship of one Graduate Student \$3,000</li> <li>▪ Sponsorship of one Undergraduate Student \$1,000</li> <li>▪ High School (entering college) \$1,000</li> </ul>																																												
<p><b>Annual Scholarship &amp; Awards Program</b> <b>Journal Advertising Options:</b></p> <table border="0"> <thead> <tr> <th><i>Description</i></th> <th><i>Corporate Partner Price</i></th> </tr> </thead> <tbody> <tr> <td>Outside Back Cover</td> <td>\$700</td> </tr> <tr> <td>Inside Front/Back Cover</td> <td>\$600</td> </tr> <tr> <td>Gold Page</td> <td>\$500</td> </tr> <tr> <td>Silver Page</td> <td>\$400</td> </tr> <tr> <td>White Page</td> <td>\$200</td> </tr> <tr> <td>Half Page</td> <td>\$150</td> </tr> <tr> <td>Quarter Page</td> <td>\$ 75</td> </tr> <tr> <td>Business Card</td> <td>\$ 50</td> </tr> <tr> <td>Student Ad</td> <td>\$ 25</td> </tr> </tbody> </table> <p>Must reserve Journal Ad space by November 15, 2009.</p>	<i>Description</i>	<i>Corporate Partner Price</i>	Outside Back Cover	\$700	Inside Front/Back Cover	\$600	Gold Page	\$500	Silver Page	\$400	White Page	\$200	Half Page	\$150	Quarter Page	\$ 75	Business Card	\$ 50	Student Ad	\$ 25	<p><b>Chapter Website Job Listing Service (Annual Pricing - Non-Partners)</b></p> <table border="0"> <tbody> <tr> <td>Corporate hyperlink and Logo displayed on homepage</td> <td>\$3,000</td> </tr> <tr> <td>Corporate logo displayed on our homepage</td> <td>\$2,000</td> </tr> </tbody> </table> <p>Jobs posted in our bi-weekly e-newsletters reach 1,000+ subscribers and are available through 4 options:</p> <table border="0"> <thead> <tr> <th></th> <th><u># Postings</u></th> <th><u>Terms</u></th> <th><u>Cost</u></th> </tr> </thead> <tbody> <tr> <td>Option A:</td> <td>24</td> <td>12 consecutive months</td> <td>\$1,000</td> </tr> <tr> <td>Option B:</td> <td>12</td> <td>6 consecutive months</td> <td>\$ 750</td> </tr> <tr> <td>Option C:</td> <td>1</td> <td>Single Listing Only</td> <td>\$ 250</td> </tr> <tr> <td>Option D:</td> <td>6</td> <td>Free with gift-in-kind contribution</td> <td></td> </tr> </tbody> </table>	Corporate hyperlink and Logo displayed on homepage	\$3,000	Corporate logo displayed on our homepage	\$2,000		<u># Postings</u>	<u>Terms</u>	<u>Cost</u>	Option A:	24	12 consecutive months	\$1,000	Option B:	12	6 consecutive months	\$ 750	Option C:	1	Single Listing Only	\$ 250	Option D:	6	Free with gift-in-kind contribution	
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# Underwriting Opportunities

Employment Services						
Name of Program	Membership Targeted	Date	Description	Cost *	Comments	Logistics
<b>Career Fair</b>	Mid-career Professionals and Recent Graduates	February	Career fair involving all Corporate Partners, across industries. A summary listing of opportunities by function (marketing, sales, HR, Finance) will be prepared for attendees. Expected number of Companies participating is 24.	\$3,000 Exhibitor Fee for non-Partners	This event should generate over 350 mid and executive level attendees. Each exhibitor will have an independent booth area for recruiting.	Event scheduled from 3:00 PM until 8:00 PM.
<b>Executive Development Series</b>	Program Series: Senior Executives	TBD – March / April Expected	Executive development programs are developed for members achieving VP+ level years of practical work experience. The programs take the format of panel discussion and Q&A. The program content is geared toward career management issues and training needs of senior managers.	\$3,500 Plus venue and food	This event should generate over 100 executive attendees. An hour of informal cocktails is planned from 6:00PM until 7:00PM. Corporate Partners typically participate as panelists and or moderators.	Venue hosts needed. Event scheduled from 6:00 PM until 9:00 PM.
<b>Professional Development Series</b>	Program Series: Mid-career Professionals and Recent Graduates	TBD – May Expected Date	Professional development programs are designed for all members, but typically attract those with less than 8 years of practical work experience. The programs are customized to provide educational and leadership training.	\$3,500 Plus venue and food	This event should generate between 100-200 attendees. Corporate Partners typically participate as panelists and or moderators.	Venue hosts needed. Event scheduled from 6:00 PM until 9:00 PM

• \* **Only Diamond (\$20,000) and Platinum(\$15,000) level partners are eligible to host an event with the Metro New York Chapter.** In some instances, we allow exception if a Diamond or Platinum partner wishes to co-host the event jointly with a Gold (\$8,000) or Silver(\$5,000) level partner.

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# Underwriting Opportunities

## Student Relations

<b>Scholarship Competition</b>	Student Members	Scholarships awarded: December 2009	<p>Our scholarship program annually disperses awards to PhD, MBA and undergraduates scholarships to top candidates identified through an annual essay competition.</p> <p>Recipients are selected based upon their written response to an essay topic, level of extra curricular activity and community involvement.</p> <p>Deadline Nov 1.</p>	Open	Scholarships will be awarded in December at our Annual Scholarship and Awards banquet (Black-Tie). Scholarships will be in the Corporate Partner's Company name and acknowledged in our printed materials and Newsletters.	Underwrite a graduate scholarship: \$3,000; or undergraduate \$1,000 scholarship.
<b>Summer Intern Reception</b>	Student Members; recent MBA graduates	July/ August	<p>Support group and networking event for MBA summer interns with employment in New York (students from Universities in and outside of New York).</p> <p>Corporate speakers from executive level and HR needed.</p>	\$3,500 Plus venue and food	This annual event enables students to hear from host corporate executives on how summer internships can turn into full employment.	Venue host needed. Event held from 6:00 PM - 8:30 PM.

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# Underwriting Opportunities

## Scholarships

Name of Program	Membership Targeted	Date	Description	Cost *	Comments	Logistics
<b>Mid -Year Fund Raiser (Professional Mixer)</b>	All Members	TBD	Membership & Corporate Partner reception to raise funds for 2009 scholarship recipients at the undergraduate, graduate and Ph.D. levels. A portion of the evening will also be used to update the membership on our mid-year accomplishments.	\$5,000 Plus venue and food	Expected number of attendees is 200, reception format. Requires 1-2 Corporate Sponsors to host the Reception.	Underwriting cost of \$5,000 for venue and related expenses.  Event held from 6:30 PM - 10:00 PM.
<b>Annual Scholarship and Awards Dinner &amp; Reception (Black-tie)</b>	All Members	Gala:  December 2009	The Annual Scholarship and Awards Dinner and Reception will highlight our year of success. We will award scholarships at the undergraduate, graduate and Ph.D. levels. Chapter award recipients will acknowledge leaders in our membership and the New York community at-large, including Corporate Partner of the Year, Entrepreneur of the Year, MBA of the Year, Community Service Award and Cultural Achievement Award.	\$15,000 to co-host event or reception  Partner Table for 10 is \$6,000	Underwriting opportunities available for: <ul style="list-style-type: none"> <li>▪ Venue (300 people)</li> <li>▪ Food &amp; drinks</li> <li>▪ Entertainment</li> <li>▪ Master of Ceremonies</li> <li>▪ Key note speaker</li> <li>▪ Gifts for Silent Auction</li> <li>▪ Ad space in Journal</li> <li>▪ Scholarship donations</li> </ul>	Require 1-3 Corporate Partners to off-set total expense.  Event held from 6:30 PM - 10:00 PM.
<b>Chapter Journal</b>	All Members	Presented at Gala	The Chapter Journal is an annual publication that summarizes the accomplishments and success of the Chapter. The annual scholarship and civic award designees are acknowledged in this publication. The Journal is distributed to members, Corporate Partners and event attendees at the Scholarship & Awards banquet.	\$5,000	<ul style="list-style-type: none"> <li>Outside Back Cover \$700</li> <li>Inside Front/Back Cover \$600</li> <li>Gold Page \$500</li> <li>Silver Page \$400</li> <li>White Page \$200</li> <li>Half Page \$150</li> <li>Quarter Page \$75</li> <li>Business Card \$50</li> <li>Student Ad \$25</li> </ul>	Underwriting printing cost of journal is \$5,000.  Requires that multiple Corporate Partners advertise in Journal.

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# Underwriting Opportunities

## Economic Development

Name of Program	Membership Targeted	Date	Description	Cost *	Comments	Logistics
<b>Business Advisory Program</b>	Program Series: All Professionals and Entrepreneurs	TBD— depends on Chapter involvement in SBI. Typically the Chapter will only elect to do BAP if it is not involved with SBI ( see below)	<p>BAP is designed to assist local small businesses in Harlem/ Brooklyn communities via one-on-one technical assistance and educational programming.</p> <p>The programming seeks to encourage our members to have more active involvement in economic reinvestment initiatives.</p>	\$3,500 Plus venue and food	The programs should generate approximately 75 attendees. Corporate Partners typically participate as panelists and or moderators.	Venue hosts needed. Programs scheduled from 6:00 PM until 9:00PM
<b>Small Business Initiative</b>	Program Series: Senior Professionals and Entrepreneurs	* Advisory dates scheduled amongst consulting team with businesses directly	<p>The SB Initiative is going into its 5<sup>th</sup> year of public service. It is sponsored by the William Jefferson Clinton Foundation. The objective is to assist small businesses with 12+ years of operating history to build capabilities and secure financing for growth.</p> <p>In prior years, our members committed 16-22 months of volunteer service to help 10 businesses develop strategies and to implement those strategies.</p>	TBD	The programs should generate approximately 40 volunteers with substantial business expertise and consulting skills.	Gift-in-kind donations for businesses.
<b>Personal Finance / Wealth Management Workshop</b>	Workshop: Open to All Members	TBD	Workshop developed with relevant content for both individual investors and small businesses. Discussion of strategies and tactics for wealth accumulation and investment.	\$3,500 Plus venue and food	<p>The programs should generate approximately 125 attendees.</p> <p>Corporate sponsors are panelists for the workshop.</p>	Venue host needed. Program scheduled from 6:00 PM until 9:00 PM

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# Underwriting Opportunities

Community Relations & Public Service						
Name of Program	Membership Targeted	Date	Description	Cost	Comments	Logistics
<b>Leaders of Tomorrow-Youth Mentoring Program</b>	All Members	June	<p>The Leaders of Tomorrow program is designed to make African-American high school students aware of the economic and social advantages of graduating from high school and continuing their education. The program provides resources to marginally academic performing high-school students who have leadership potential.</p> <p>At the end of the six-month program, qualifying students will be awarded acceptance to and funding for the "College Bound Tour"- "College Bound Tour" – an eight-day tour of historically black colleges and universities and universities.</p> <p>NBMBAA members serve as mentors to young students.</p>	\$10,000	<p>Contributions will be used for the following:</p> <ul style="list-style-type: none"> <li>▪ Instructional materials</li> <li>▪ SAT preparation course subsidy (gift certificate)</li> <li>▪ Graduation ceremony for 75 students</li> <li>▪ Graduation gift for all students (magazines, books), and fees for guest speakers</li> <li>▪ Cost to send students on a college tour</li> </ul>	<p>Underwrite a student to attend the college tour (\$500 per student)</p> <p>TIAA-CREF has committed to provide gift-in-kind venue space only weekly sessions with students beginning in January. Friday evenings 6:00 PM - 8:00 PM.</p>

- \* Any level partner may participate in sponsoring the Leaders program.

# Underwriting Opportunities

## Cultural Affairs

Name of Program	membership Targeted	Date	Description	Cost*	Comments	Logistics
<b>Chapter Golf or Tennis Outing</b>	All Members	TBD -- August or September (Tentative)	Scholarship fund raiser to support of the Chapter's Leaders of Tomorrow Programs. The Weekend Outing culminates with an awards program to honor the winners.  A Clinic is part of the event and provides a networking opportunity for our members and Corporate Partners.	\$8,000 Plus venue and food	Expected number of attendees is 60.  Requires 1-2 Corporate Sponsors to host the outing.	Underwriting cost of \$8,000 for welcome reception and awards dinner.  Event held from 2:00 PM - 8:00 PM.
<b>Cultural Affairs Night – Social Mixers</b>	All Members	TBD	Cultural affairs event held at a museum, or other social venue. The theme of the event might be a jazz brunch, museum tour, film screening, or general social mixer/ reception and wine-tasting	\$3,000 Plus venue and food	These events are coordinated with other minority organizations in the City. Expected number of attendees is 150 - 200.	Underwriting cost of \$3,000 for venue and related expenses. Event held from 6:30 PM - 10:00 PM.
<b>Metro New York Chapter Hospitality Suite</b>	All Members  National Conference	Held at National NBMBAA conference	The New York Chapter Hospitality Suite welcomes members and Corporate Partners to the national conference in Washington DC by providing refreshments in a casual atmosphere during several evenings.	\$3,500	Expected number of attendees is 300-400 people over the course of the 2-days.	Venue host needed. Donations of alcohol product, refreshments, entertainment.

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# Underwriting Opportunities

Membership						
Name of Program	Membership Targeted	Date	Description	Cost *	Comments	Logistics
<b>General Membership Meetings – with Senior Executive Speaker</b>	All Members	TBD	General meeting of the general membership to report on the status of the Chapter's finances, operations, and progress in meeting the Chapter's strategic objectives.	\$3,500 Plus venue and food	This annual event enables members to hear from host corporate executives on specific industry issues or on a career advancement topic. Expected attendance of 80 - 100 attendees.	Venue host needed. Event held from 6:00 PM - 9:00 PM  Corporate Partner Executive speakers needed.
Marketing & Communications						
<b>Website Design &amp; Development</b>	All Members	Ongoing	The Chapter Website is not only a vehicle of communication with our members regarding organizational information, it is also a vehicle for our Corporate Partners to communicate with and advertise to our members. <a href="http://www.nyblackmba.org">www.nyblackmba.org</a>	Design: \$5,000 Upkeep: \$2,400 per Year	Advertising Opportunities <ul style="list-style-type: none"> <li>▪ Sponsor Product / Service Advertising</li> <li>▪ Web Site Corporate Logo Posted with Link</li> <li>▪ Email Marketing</li> <li>▪ Employment Listings</li> <li>▪ Entrepreneur Directory</li> </ul>	Donation or gift-in-kind contribution of web-site technical support and services needed.
<b>Chapter Newsletter: "The Bottom Line"</b>	All Members	1 hard copies per year or electronic version	The Chapter newsletter, The Bottom Line, is distributed to members, Corporate Partners and event attendees to inform them of the quarterly events and accomplishments of the Chapter.  Advertising opportunity for Corporate Partners.	\$3,500	Active Corporate Partners are typically featured in our Newsletters.	Underwriting of cost for print production needed.

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# 2009 Calendar of Events

tentative calendar as of 9/9/08

JANUARY	FEBRUARY	MARCH	APRIL
<p>CEO Roundtable - January 23</p> <p>Jan '09 - Annual Strategic Planning and General Meeting Membership</p>	<p>Black History Month Event with Corporate Partner</p> <p>Cross-Industry Executive Career Fair &amp; Reception - February 24</p>	<p>Professional Development Panel &amp; Reception with Corporate Sponsor - March 26</p>	<p>Hands on New York - Community Service Day with New York Cares in Harlem</p>
MAY	JUNE	JULY	AUGUST
<p>General Membership Meeting Membership Drive &amp; Fundraiser - May 21</p> <p>Business Advisory Program Meeting</p>	<p>Leaders of Tomorrow Program Graduation - June 19</p> <p>Executive VIP Reception and Panel Discussion on "Executive Positioning and Promotions" (cross-industry)</p>	<p>Summer Intern Reception with Corporate Sponsor - July 24</p>	<p>USTA Event</p> <p>Board Development - New York Chapter - August 24</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>Professional Development Program with Corporate Partner</p> <p>General Membership Suite Mixers -at National Conference in Washington DC</p>	<p>CEO/ Executive Development Round Table Discussion &amp; Reception with Corporate Partner - October 22</p>	<p>General Membership Meeting &amp; Membership Drive</p>	<p>20th Annual Scholarship &amp; Awards Reception &amp; Gala - December 9</p> <p>-----</p> <p>Jan '10 - Annual Strategic Planning and General Meeting Membership</p> <p>Personal Finance/Wealth Management Workshop</p>

# 2009 Chapter Sponsorship Form

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Company \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail \_\_\_\_\_

Total Amount Enclosed:\$ \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Credit card:  Amex  Visa  MasterCard  Other

Number \_\_\_\_\_ Expiration Date (mm/yy) \_\_\_\_\_

Please make your contribution payable to: The National Black MBA Association, Inc – Metro New York Chapter. Fax completed form to 212-428-9210.

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We thank you for your continued support of the Metro New York Chapter. This document will summarize the Sponsorship agreement between your Company and the Metro New York Chapter- NBMBA.

## Agreement

Your Company has selected the above referenced Partner Plan and/or program underwriting options. This will entitle you to the services listed, from the date of this Agreement.

Authorized Company Representative \_\_\_\_\_ Date: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

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Please return all 4 pages of this form via fax to 212 202 7544  
The National Black MBA Association, Inc – Metro New York Chapter.  
PO Box #8135, New York, NY 10116  
**Attention: Thyrsa M. Gravely, Director of Corporate Relations**

# 2009 Chapter Sponsorship Form

**The Metro New York Chapter NBMBAA is excited about partnering with your Company. Please indicate your desired sponsorship commitment by checking the appropriate boxes**

**Partnership Plan Level:**  Diamond \$20,000     Platinum \$15,000     Gold \$8,000     Silver \$5,000     Other \_\_\_\_\_

**Additional Scholarships:**

Grad. Scholarship \_\_\_\_\_ @ \$3,000     Undergrad. Scholarship \_\_\_\_\_ @ \$1,000     High School Scholarship \_\_\_\_\_ @ \$1,000

**Underwriting preferences:** Please designate, as per your Sponsorship Plan level. Note that pricing is provided for Diamond and Platinum partners who are interested in programming and services. Pricing includes venue and food related expenses.

- Professional Development Program (PDP) \_\_\_\_\_ @ \$3,500
- Executive Development Program (EDP) Program \_\_\_\_\_ @ \$3,500
- Business Advisory Program \_\_\_\_\_ @ \$3,500
- Wealth Management Workshop \_\_\_\_\_ @ \$3,500
- Leaders of Tomorrow \_\_\_\_\_ @ \$10,000 Or Contribution \_\_\_\_\_
- Career Fair \_\_\_\_\_ @ \$3,000
- Annual Scholarship Dinner \_\_\_\_\_ @ \$15,000 Or Contribution \_\_\_\_\_
- Corporate Table For 10 At 16<sup>th</sup> Annual Dinner \_\_\_\_\_ @ \$6,000
- Mid Year Fund Raiser & Executive Mixer \_\_\_\_\_ @ \$5,000
- Cultural Affairs Night – Social Mixer \_\_\_\_\_ @ \$3,000
- Natl. Conference Hospitality Suite \_\_\_\_\_ @ \$3,500
- Summer Intern Reception \_\_\_\_\_ @ \$3,500
- Gift-in-kind Contribution \_\_\_\_\_

**Annual Chapter Journal Advertising:** (Please return form with Camera-Ready Copy):

- Outside Back Cover    \$700     Inside Front Cover    \$600     Inside Back Cover    \$600     Gold Page    \$500
- Silver Page    \$400     White Page    \$200     Half Page    \$150     Quarter Page    \$75
- Business Card    \$50     Student Ad    \$25

**Web-site Advertising** (Please return form with soft and hard copy of Corporate Logo)

- Hyperlink & Logo \$3,000

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The National Black MBA Association, Inc – Metro New York Chapter.  
PO Box #8135, New York, NY 10116  
**Attention: Thyrsa M. Gravely, Director of Corporate Relations**

# Employment Services Job Listing Contract

**As a valued corporate partner, we are pleased that you will be taking advantage of our employment website services**

<b>Employment Listing Service - Pricing</b>			
	<i>Positions Posted</i>	<i>Term</i>	<i>Annual Cost</i>
<b>Option A:</b>	24	12 consecutive months	\$1,000
<b>Option B:</b>	12	6 consecutive months	\$ 750
<b>Option C:</b>	1	Single Posting	\$ 350
<b>Option D:</b>	6	Free with Partner gift-in-kind contribution	
<b>Option E</b>	Varies	Free, as per Partnership Plan level	

**All options include the following:**

- Each listing will be sent to our Employment Committee Chair and posted within 48 hours of receipt. We will accept electronic or hard copy listings. Electronic postings are sent to [employment@nyblackmba.org](mailto:employment@nyblackmba.org). Hard copies are mailed to P.O. Box #8135, NY, NY 10116.
- Each listing will appear on the website for no more than 60 days. Any extension will be considered a new listing, counting toward the total number of contracted listings.
- Each listing will be sent to the all subscribers with an email address in our database, once per month.

This document will serve as our contract summarizing the agreement between your Company and the Metro New York Chapter- NBMBA.

We believe that you will find that our employment website will be an effective channel for your identifying qualified and experienced candidates. All Chapter financial members will have access to your listing via the website, monthly mailings, the Chapter e-mail distribution.

**Agreement**

Your Company has selected Service Option \_\_\_\_\_. This will entitle you the posting services listed, from the date of this Agreement. Reaching the maximum number or months or number of postings will necessitate a contract renewal. After the first month of service, any request for cancellation will incur a penalty fee of 25% of the total contract value. Payment will be required within 30 days of invoice receipt, for a one-time fee.

Authorized Company Representative \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 E-Mail Address: \_\_\_\_\_  
 Date: \_\_\_\_\_

Please note that Corporate Partner Plans offer complementary subscription to this service, as designated on our Partner Plans.

# Career Fair Exhibitor Request Form

# 2009 Chapter Sponsorship Form

Page 4 of 4

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Recruiters Name

Recruiter Phone

Recruiter Email

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Positions to Recruit:

Special Booth Needs:

Advance Shipping Needs:

### ***Career Fair Company Participants Receive:***

1. 1 (or 2 in the case for Diamond or Platinum sponsors) 8x10 booth Recruiting area
2. Table skirt
3. Diamond and Platinum Partners - Interview space on request
4. Full Page advertisement in program or handouts
5. Six (6) Free Job Postings on NY NMBAA Chapter Website

**Exhibitor Fees:** No cost for Diamond, Platinum, Gold and Silver Level Corporate Partners  
\$3,000 for non-affiliated Companies or individual firms

**Payment will be required within 30 days of invoice receipt, for a one-time fee.**