



News Release

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Metro New York Chapter of the National Black MBA Association Names BNY Mellon its 2011 Corporate Partner of the Year

NEW YORK, January 31, 2011 -- BNY Mellon, the global leader in asset management and securities servicing, today announced that it was named the Corporate Partner of the Year by the Metro New York chapter of the National Black MBA Association (NBMBA). The award, presented during the organization's 20th Annual Scholarship and Awards Reception, recognized BNY Mellon's support and leadership in hiring and mentoring the chapter's MBA professionals.

"Throughout our long and collaborative relationship with BNY Mellon, we have been impressed as the company continuously builds a more diverse and inclusive global franchise. They cultivate talent, diversity and innovation," said Derrick Bryant, President of the Metro New York NBMBA Chapter.

Jerry Gallashaw, BNY Mellon's director of global diversity and inclusion said, "The National Black MBA Association has become a catalyst that has helped so many talented individuals excel." BNY Mellon was recognized by the organization for its many years of partnership, which includes consistent support of the chapter's scholarship programs and national conferences, as well as a source for employment opportunities and MBA recruitment.

Founded in 1970, the Metro New York chapter of the National Black MBA Association is a professional group whose mission is to connect professionals, students and companies with opportunities for jobs and career development. The organization awards scholarships to students sponsored by key corporations, including BNY Mellon. During 2010, the NBMBA awarded more than \$17,000 in scholarships to undergraduate and graduate students. It also offers a mentoring program to students that emphasizes the importance of completing high school and attending college. For more information, visit www.nyblackmba.org.

BNY Mellon's global corporate social responsibility program focuses on strong governance, comprehensive reporting, employee engagement and diversity, community support, environmental sustainability and supply chain responsibility. As part of this focus, the company's Diversity & Inclusion program supports our business objectives and fosters an inclusive workplace where talented people outside the company want to join and those inside want to stay and develop their careers. For more information, visit www.bnymellon.com/csr.

BNY Mellon (NYSE: BK) is a global financial services company focused on helping clients manage and service their financial assets, operating in 36 countries and serving more than 100 markets. BNY Mellon is a leading provider of financial services for institutions, corporations and high-net-worth individuals, providing superior asset management and wealth management, asset servicing, issuer services, clearing services and treasury services through a worldwide client-focused team. It has \$25.0 trillion in assets under custody and administration and \$1.17 trillion in assets under management, services \$12.0 trillion in outstanding debt and processes global payments averaging \$1.6 trillion per day. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. Learn more at www.bnymellon.com.
