



HOWARD UNIVERSITY

SCHOOL OF BUSINESS

SUMMER ENRICHMENT

PROGRAMS

---

2600 6<sup>TH</sup> STREET N.W.  
WASHINGTON DC 20059

# **HOWARD UNIVERSITY**

School of Business  
Office of Student Affairs

Summer 2012

To Whom It May Concern:

It is summer enrichment promotion time again! Enclosed is information on the two summer programs being offered this year at Howard University's School of Business.

We are excited to offer these programs again this summer. Please share this information with students who are interested in business, accounting and computer information systems. We are looking for high achievers that are rising seniors. These should be students with an un-weighted GPA of 3.0 or above and PSAT/SAT scores of 1000 (critical reading and math only) and above or a 22 composite on the ACT. Five spots in each program are held for rising juniors who can qualify.

These are one week residential enrichment programs aimed toward students interested in majoring in business. Selected applicants receive a scholarship that covers their room, meals, trips and activities. Students must provide their own transportation to and from the program.

Please have the students complete and return the application indicating the specific program for which they wish to apply. Application deadline is April 1, 2012.

Sincerely,

*Nelson Santiago*

Nelson Santiago  
Admission and Recruitment Coordinator  
Academic Advisor  
School of Business  
Howard University  
2600 6<sup>th</sup> Street NW  
Washington DC 20059  
[nsantiago@howard.edu](mailto:nsantiago@howard.edu)

**Howard University School of Business  
SUMMER ENRICHMENT PROGRAMS 2012**

**Application Requirements**

- **This application must be received by April 1, 2012**
- **A copy of the applicant's transcript and test scores (PSAT/SAT/ACT)**
- **Two references; one must be a school counselor. Provide name, title, phone number and e-mail address**

*Electronic submission of all documents is strongly encouraged in support of Howard University's "Green" Initiative.*

Nelson Santiago  
Summer Enrichment Programs  
Howard University School of Business  
2600 6<sup>th</sup> Street, NW, Room 222  
Washington, DC 20059  
nsantiago@howard.edu  
202-806-1504

**PLEASE COMPLETE THE APPLICATION BY TYPING OR PRINTING USING BLUE OR BLACK INK.**

Please indicate your choice of the 2 programs being offered:

\_\_\_\_\_ Accounting Career Awareness Program (ACAP) (June 17<sup>th</sup>-June 22<sup>nd</sup>)

\_\_\_\_\_ Computer Information Systems Career Awareness Program (CISCAP) (June 24<sup>th</sup>-June 29<sup>th</sup>)

Name:

\_\_\_\_\_

Last	First	Middle Initial
------	-------	----------------

Address:

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Sex: ( ) M ( ) F Current Grade Level: \_\_\_\_\_ PSAT Score \_\_\_\_\_

Grade Point Average (GPA): \_\_\_\_\_ SAT: \_\_\_\_\_ Math \_\_\_\_\_ Critical Reading \_\_\_\_\_ ACT \_\_\_\_\_

High School Name \_\_\_\_\_

Ethnic Background (you must check one only): \_\_\_\_\_ (Optional)

( ) African American      ( ) Hispanic      ( ) Caucasian  
( ) Native American      ( ) Asian      ( ) Other (Specify): \_\_\_\_\_

Name and title of school official sending transcript: \_\_\_\_\_

Phone \_\_\_\_\_

---

---

## **STUDENT STATEMENT OF INTEREST**

Please write a brief statement (100 words or less) as to why you think you will benefit from the Summer Enrichment Program you have chosen.

---

**Student's Signature**

---

**Date**

---

**Parent's/Guardian's Signature**

---

**Date**

## Awards and Activities

### **SCHOLASTIC AWARDS:** (i.e., History Award, Trustee Award, etc.)

Award	# Years Involved
_____	
_____	
_____	
_____	

### **Athletic Activities and Awards:**

Award	# Years Involved
_____	
_____	
_____	
_____	

### **Other Extracurricular Activities and Awards/Honors:**

Award	# Years Involved
_____	
_____	
_____	
_____	

## **WHAT IS ACAP?**

The Accounting Career Awareness Program (ACAP) was created to heighten the awareness of accounting and business career opportunities among minority youths in the public and private school systems. ACAP is designed to increase the number of minorities pursuing careers in accounting and related business areas. Since a particularly small percentage of African Americans, Hispanics and Native Americans are currently pursuing those career paths; the program emphasizes recruiting students from these and other minority backgrounds. Through ACAP's efforts, participating students receive the educational enrichment experiences and practical help they need to prepare for university-level programs. Students are selected based on a variety of factors, including high school counselor recommendations and academic achievement. Student applicants should have taken at least the PSAT, the SAT or ACT as one of the qualifying factors.

## **BACKGROUND**

In 1980, the National Association of Black Accountants (NABA) became concerned about the small proportion of minorities entering the accounting field. Recognizing that preparation for a business career should begin in junior and senior year of high school, the Seattle Chapter designed a pilot program that would encourage minority-group students to take the college preparatory courses they would need to major in accounting and other fields of business. With the assistance of many Seattle area businesses and public accounting firms, ACAP was established. To facilitate the achievement of ACAP's goals, a Board of Directors was formed comprised of business executives from the private and public sectors, university professors and NABA representatives.

## **Howard University Summer Residency Program**

Howard University School of Business leaders and the National Office of NABA began the development of ACAP in the winter of 2000. With the help of corporate sponsors, adult and student counselors and volunteers, we reached 30 students from underrepresented minority groups in the inaugural 2000 summer camp. The 2012 summer program hopes to have 15 rising seniors and 5 rising juniors participate in the program. The camp will provide participating students with many enriching activities including introductions to accounting, mathematics, communications and business careers; skill enhancement workshops; the opportunity to network with accounting and business professionals; an industry tour, and a live-in residency in a Howard University campus dormitory.

# **COMPUTER INFORMATION SYSTEMS CAREER AWARENESS PROGRAM (CISCAP)**

Information Systems and Decision Sciences Department

School of Business, Howard University

June 24<sup>th</sup>– June 29<sup>th</sup>, 2012

CISCAP is an intensive one-week residential program for rising high school seniors who have an interest in computers, business, or STEM (Science, Technology, Engineering and Math) discipline.

This enriching week is **Free** of charge for selected students (\*reservation fee) and provides exposure to the possible range of careers in Information Systems, as well as an opportunity to attend college preparatory classes. The goal of CISCAP is to encourage and assist high school students from under-represented minority ethnic groups to attend college and consider selecting Computer Information Systems as a possible major. The program introduces students to Howard University and to careers and opportunities available in the field of Information Systems. CISCAP provides students with an opportunity to do activities which include:

1. Attending modules in web design, software applications and cyber-security awareness.
2. Work on team projects.
3. Tour Howard's Campus as well as visit a local technology firm.

The program will include presentations (modules and panel discussions) from various professionals representing a range of companies. These professionals will exemplify and discuss/teach about the skills needed to pursue Information Systems careers such as theirs.

## **WHAT IS CISCAP?**

The Computer Information Systems Career Awareness Program (CISCAP) was created to heighten the awareness of Computer Information Systems and business career opportunities among minority youths in the public and private school systems. CISCAP is designed to increase the number of minorities pursuing careers in Computer Information Systems and related business areas. Since a particularly small percentage of African Americans, Hispanics and Native Americans are currently pursuing those career paths; the program emphasizes recruiting students from these and other minority backgrounds. Students are selected based on a variety of factors including high school counselor recommendations and academic achievement. Applicants should have taken at least the PSAT, the SAT or ACT as one of the qualifying factors.

## **Howard University School of Business Summer Residency Program**

The summer program will provide participating students with many enriching activities including introductions to Computer Information Systems, mathematics, communications and business careers; skill enhancement workshops; the opportunity to network with Computer Information Systems and business professionals; an industry tour, and live-in residency in a Howard University campus dormitory. The applicants should be rising seniors (15) or rising juniors (5) in high school.